

R I V E R   R O A D  
I M P R O V E M E N T   C O R P O R A T I O N

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**RRIC Executive Committee Meeting**

**November 2, 2017**

**10:00 a.m.**

**Columbia Bank**

**14-01 River Road**

**Minutes**

**Attendance:** Trustees in attendance were Kellerman, Landzettel, Levine, Melissas, Noorigian, Pace and Wrubel (6)

**Unable to Attend:** (0)

**Staff in attendance:** Smartt, Vitrano and Tarantula (3)

**Call to Order**

Noorigian convened the meeting at 10:00 a.m.

**Administration**

Minutes of the October 7, 2017 Executive Committee Meeting were approved as presented.

Treasurer – 2018

Rick Kellerman was presented with a plaque expressing gratitude for his many years of service to the RRIC as Treasurer.

The Executive Board has accepted Stuart Pace as Treasurer effective January 1, 2018. It was agreed by the Executive Board that the RRIC checking account will be transferred to Community Bank of Bergen County.

**Financial**

November 2, 2017 Voucher Register & Financial Statement were reviewed and approved as presented.

2018 RRIC Budget was reviewed, accepted and will be ratified at December 7<sup>th</sup>, 2017 Full Board Meeting

**Maintenance of the District**

Smartt reported that the paver maintenance work that addressed the repairs prioritized by the RRIC was completed within three days, noting that RRIC staff was present and onsite each day to support the effort. Work was completed on time and as called for in the agreement. Second phase for paver repairs, primarily power washing to remove soil build-up will be started and completed in the second quarter of 2018.

Don also reported staff completed a survey of all planters/tree wells on River Road and Fair Lawn Avenue was performed. The survey showed 34 Planters, 7 Tree Wells Empty with tree stump remaining, 8 Tree Wells Empty without tree stump and 16 Junipers (in former tree wells). Taken together, River Road has lost 31 trees over the years.

Bob Landzettel volunteered to work with Rich Noorigian to evaluate each tree well for its projected future use as either the site for a new tree or for it to be filled in and paved over or to have a juniper planted. Don will inquire of the Borough the type of tree they intend to install/plant along River Road in 2018.

Native Fields has provided a cost of \$100/per juniper which includes fertilizer and mulch.

**Marketing**

RRIC New Business Openings

Vitrano reported that Just in Time Spa has opened at 14-12 River Road.

Classic Car Show, Halloween Trick/Treat, Holiday Painting Updates

Vitrano reported that the Classic Car Show was well attended. All car owners received gift certificates from River Road Hot Bagels and trophies and gift certificates from local businesses were awarded to winners in various categories. She

also reported that Halloween Trick/Treat event was a resounding success with hundreds of families visiting many businesses in the district. Holiday Painting information has been transmitted to district businesses with follow up being done by phone by staff.

### **Development/Redevelopment**

#### TD Bank Property, 16-00 River Road

Smartt reported that the developers of the TD Bank Property have requested the assistance of RRIC in holding a district meeting in November to share with attendees information about their project. Bob Landzettel has volunteered to contact the American Legion to try to secure their building to hold the meeting. Invitations will be sent out by RRIC electronically where practicable and by hand delivery to residents and district business owners north of Fair Lawn Avenue and in close proximity to the development site.

#### Zoning Recommendations Remaining for Borough Consideration & Trawinski

Smartt will be coordinating communications with the Mayor/Council and Planning Board before the end of the year to address I2 and I3 zoning. Executive Committee has agreed to secure and share with the Broadway Improvement Corporation the legal services of Ed Trawinski, Esq at a rate of \$350/hr. to further ongoing work on zoning revisions. The cost of those services will be shared by Broadway Improvement Corporation equally.

### **Other Business**

#### 2018 RRIC Meeting Calendar

Meeting Calendar has been reviewed and a consensus has yet to be reached regarding the number of meetings to be held throughout the year. The discussion will continue at the December meeting. The consensus was reaffirmed that all Executive Committee Meetings are open to any Trustee who wishes to attend. That consensus reflects the same decision on the part of the BIC and will be communicated to RRIC trustees.

#### FLEDC/BIC – Boro-Wide Business Development Recruitment

Rich Noorigian, Charlie Wrubel, Arthur Levine and Bob Landzettel attended the FLEDC Retreat held on October 14<sup>th</sup>. All agreed that the FLEDC offers benefit to the RRIC and the BIC as well as the business community in general. Bob Landzettel reported that a formal meeting of the EDC has been scheduled for November 9<sup>th</sup> at 8:30 am at Borough Hall in Room 201. Those in attendance reaffirmed that the RRIC's representatives to the FLEDC are Bob Landzettel, Charlie Wrubel and Arthur Levine. As well, it was thought that Will Cummings would also be an asset in representing the RRIC at the FLEDC. Don will reach out to Will to secure his interest and availability and report back.

### **Meeting Schedule**

Board of Trustee Meeting: Thursday December 7, 2017 at 10:00 A.M. at Columbia Bank

### **Adjournment**

The committee meeting adjourned at 11:45 a.m.

Respectfully submitted,

Don Smartt, Administrator