

RRIC Board of Trustee Meeting**June 4, 2015****8:30 a.m.****Columbia Bank****Minutes**

Attendance: Trustees in attendance were Kellerman, Landzettel, Malkin, Melissas, Noorigian, Pace, Polyi and Simon (8) Borough Liaisons Swain and Van Kruiningen (2).

Staff in attendance: Smartt and Davis (2).

Unable to Attend: Herrmann, Kuiken, Levine, and Wrubel (4)

Call to Order

Rich Noorigian called the meeting to order at 8:30 a.m.

RRIC April 15, 2015 District Stakeholders Meeting – Empress Diner

Trustees who were in attendance at the District Meeting – Rich Noorigian, Barbara Simon, Bob Landzettel, Rick Kellerman and Stuart Pace - expressed that the venue and program was good but wished more business owners – commercial property owners attended. Don and Rich Noorigian noted that although invited business owner and property owner attendance was low at this meeting that the RRIC was able to attract the interest – and financial contributions for special events – from attendees as a result of this outreach.

Administration**Minutes of the February 5, 2015 Board of Trustee Meeting**

The Minutes of the February 5, 2015 Board of Trustee meetings were accepted as presented.

Minutes of March 19, 2015 Executive Committee Meeting - For Information

The Minutes of the March 19, 2015 Executive Committee meeting were provided for information.

Minutes of the May 7, 2015 Executive Committee Meeting - For Information

The Minutes of the May 7, 2015 Executive Committee meeting were provided for information.

Financial**June 4, 2015 Voucher Register & Financial Statement**

Rick Kellerman reviewed the June 2, 2015 Financial Statement and Voucher Register which were accepted as presented.

'Outdoor Exchange' – 2014 Accounts Receivables Cancellation

The Executive Committee noted the extended efforts of staff to collect these receivables. They indicated that they will leave them on the books for now and cancel them at the end of the calendar year; specifically the 2014 co-op ad (\$112) and holiday window painting (\$35) receivables. It was noted that staff was directed not to continue its collection efforts noting the numerous attempts by phone, email, mail, personal visits and certified mail that have failed to produce a response for payment. Outdoor Exchange – as previously noticed to all including NJMG is precluded from participation in ant RRIC events.

Marketing

May 2015 Web & Public Relations Report

All received a copy of the report which Rich Noorigian reviewed with the trustees.

Marketing Committee Report

Rich Noorigian and Don referenced all of the table copies of RRIC marketing items and trustees noted that the 1st Car Show held on May 26th was good and wished the weather had been better since classic car owners don't come out in cold and rainy weather. Trustees noted that the music was very good and lots of attendees hung around to watch the people dancing and to listen to the music. The trustees noted the partnership with the Borough and the success of these ventures when all can work together for the benefit of the community.

Some suggestions were advanced for the Marketing Committee to consider for 2016:

- should the nights be scheduled in June, July and August rather than May, June and July?
- should business owners who sell food and food vendors be invited to participate?
- should 'family' and 'them' events be considered?

FLCC/RRIC Business Spotlights

As follow up to questions raised in May about the FLCC not having Business Spotlight articles like previous years Rich Noorigian and Don reported that the Publisher told them they no longer publish the 'Business Spotlights' which Muse Marketing has been forwarding for the RRIC because it interferes with their advertising space.

Borough Liaisons Report

Maple Avenue-Wagaraw Road Intersection

Jim reported that the County is moving forward with the project for the intersection of Maple and Wagaraw with poles being removed by PSE&G and the County prepared to let a bid in the spring. It is anticipated that completion of the project would be Spring 2016.

Public Service Substation/Aesthetics

In response to Bob's question Jim reported that outreaches continue to be made to finalize a meeting with PSE&G community representatives to address the RRIC's concerns about the aesthetics of the property on River Road. Jim will set up the meeting and advise Don and Don will advise the trustees of the meeting date and time.

Old Business

Benches

Bob noted that the Borough DPW had relocated 2 benches to his property for testing of applications to improve the look of the benches. He invited all interested trustees to stop by his location to look at the paint samples that have been applied to a bench and to offer their color opinion.

Tree Wells

Rich Noorigian and Todd Malkin met with the landscaper utilized by the RRIC to consider options for the filling in of the tree wells with shrubbery rather than pavers and they reported that the project will be completed for approximately \$3,000.

Development/Redevelopment

Meeting with Zack Nocken

Don noted that Bob and Arthur had met with River Road property owner Zach Noken to provide some guidance in terms of his redevelopment of his property. They have now referenced him to Architect Glen Shubus who is familiar with River Road zoning requirements and can assist him in meeting his goals.

Borough of Fair Lawn Master Plan – RRIC Fall Legislative Agenda/RRIC Master Plan Update
June 9, 2015 Borough Council Work Session

All received a copy of the letter being presented to Borough Council next Tuesday evening. It was requested that where the letter makes specific reference to specific pages in the Borough Master Plan revision that those pages be added as an addendum to the letter for quick reference by the reader.

June 22, 2015 Zoning Board Application: 17-50 River Road – ‘Pet Funeral Parlor & Crematory’

All received a copy of the application information and a set of plans was made available for review. Bob Landzettel noted that although he is a property owner within 200’ of the location that he has not received the required notice from the applicant of the June 22nd Zoning Board Hearing. He reported that he will recuse himself from providing input/opinion as a RRIC trustee and will in all likelihood offer comment as a property owner within 200’ of the proposed project. He reserved his opinion until more information is available.

Trustees offered the following questions which Don will follow up on with the applicant and/or the applicant’s representatives:

- Environmental Concerns – how does the system actually work to prevent smell and smoke?
- Do they have Municipal /County/State Government contracts?
- Open on Sundays?
- Daily Hours of Operation?

Other

Heather reported that her daughter, Lyra, will be Bergen County Prosecutor for the day tomorrow – Friday June 5th – and that The Record will be providing press coverage.

Meeting Schedule

Executive Committee Meeting: Thursday, July 9, 2015 at 8:30 A.M. at Columbia Bank

Full Board Meeting: Thursday, September 10, 2015 at 8:30 A.M. at Columbia Bank

Adjournment

The Board of Trustee Meeting adjourned at 9:40 a.m.

Respectfully submitted,

Rich Davis