

**FOR IMMEDIATE RELEASE**

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**Classic Cars, 1950's Dance Party a Hit in Fair Lawn's River Road District**

**Fair Lawn, N.J., June 2, 2014** – Classic cars and classic oldies tunes from the 1950's attracted an enthusiastic crowd for the first of three planned classic car show/community dance events in Fair Lawn's River Road District this spring and summer. More than thirty vehicles competed for trophies with dozens of dancers participating in dance lessons and competing for trophies of their own at the event hosted by the River Road Improvement Corporation (RRIC) on May 29<sup>th</sup>. Gatherings in June and July will continue the fun with Disco Music and Summer Dance Party themes.

RRIC board members Rich Noorigian and Barbara Simon, along with professional staff from the RRIC, were joined by representatives of the borough including Fair Lawn Mayor John Cosgrove, event presenters Community Bank of Bergen County (CBBC), ShopRite of Fair Lawn owners Inserra Supermarkets, Glam Spot NJ, Community Dance Sponsor Dance A Lot Ballroom Studio and the Fair Lawn Police Department to greet people and share information.

DJ Christine Vitale, host of The Group Harmony Alley on WFDU-FM, the event's media partner along with the *Fair Lawn Community News*, served as emcee and provided the musical backdrop as residents of Fair Lawn and surrounding communities danced the night away. Other event sponsors include Kuiken Brothers, STS Tire & Auto Centers, Empress Diner, Fair Lawn Chamber of Commerce, and Tribal Iron Choppers.

Adriana Bezmenova and Georgi Kanev, owners of Dance A Lot Ballroom Studio, provided a high energy performance and lessons in a variety of dance styles in addition to an open dance competition featuring dancers of all ages. Trophies, provided through the generosity of the River Road District's businesses and commercial property owners, were awarded to adult winner Councilwoman Lisa Swain, who helped organize the event, and to youth winner Anthony Nulman of Fair Lawn.

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The winner of the Glam Car Trophy sponsored by Glam Spot NJ was a 1959 Chevy Corvette owned by Lou Roer of Maywood. A 1957 Chevy 210 owned by Steve Herinya of Clifton was awarded the Cool Ride Trophy presented by Community Bank of Bergen County. The Best Vintage Car Trophy, sponsored by Inserra Supermarket's ShopRite of Fair Lawn went to a 1957 Cadillac Convertible owned by Rich Dabagian of Englewood.

Like the May 29<sup>th</sup> kickoff to the series, the events on Thursday, June 12 and Thursday, July 10 will be held in the Fair Lawn Avenue/George Street Parking Lot from 6:00 – 9:00 p.m. Many district businesses and restaurants are open during the events and car owners and attendees are encouraged to shop, browse and enjoy their visit to the River Road District.

To register for the Classic Car Show/Community Dance Events, contact Sheila at 201.797.3442 ext. 15 or email [admin@commericaldistricts.com](mailto:admin@commericaldistricts.com). Visit [FairLawnRiverRoad.com](http://FairLawnRiverRoad.com) for more information about the event and other programs and services provided by the River Road Improvement Corporation. You can also follow Fair Lawn's River Road on Facebook at [Facebook.com/FairLawnRiverRoad](https://www.facebook.com/FairLawnRiverRoad).

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**Photo caption:** (left to right) Mark Walker, Fair Lawn Inserra Shop-Rite Store Manager, Rich Dabagian, Vintage Car Trophy winner, Lou Roer, Glam Car Trophy winner, Heather Polyi, owner of Glam Spot NJ, Steve Herinya, Cool Ride Trophy winner and Carole Feeney, Community Bank of Bergen County Asst. Vice President, Marketing Director/CRA Officer, joined together for a photo to celebrate a successful event in Fair Lawn's River Road District.

GLAM CAR – Sponsor - Glam Spot

Presenter Heath Polyi, Owner of Glam Spot

Winner Lou Roer from Maywood, NJ.....1959 Chevy Corvette

A COOL RIDE – Sponsor Community Bank of Bergen County, NJ

Presenter Carole Feeney, CBBCNJ Asst. Vice President, Marketing Director/CRA Officer

Winner Steve Herinya from Clifton, NJ.....1957 Chevy 210

BEST VINTAGE –Inserra Shop-Rite Supermarket, Sponsor –

Presenter Mark Walker, Fair Lawn Inserra Shop-Rite Store Manager

Winner Rich Dabagian from Englewood, NJ.....1957 Cadillac Convertible Series

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