



Dear Business Owner:

Fair Lawn River Road is a Special Improvement District (SID) that serves as an advocate for district business owners and is especially concerned with helping to ensure Fair Lawn residents and others know about our businesses. Through our website and Facebook page, we offer information regarding events, promotions, available properties for sale/rent and, importantly, maintain a directory of all businesses operating within the district. If you would like to find out more about the River Road SID and what we do, please feel free to visit our website at: <http://www.fairlawnriverroad.com>.

At this time, the River Road Improvement Corporation is collecting basic information for all businesses in the district in an effort to keep our database current and post the same to the River Road SID website. We request that you complete this form and forward it to the address listed below. We want to make sure your business is listed on our directory, a listing that is available at no cost to you. This year, we are going one step further and will be adding a photo of your business (again, at no cost to you) to your business listing.

Business Name	
Owner/Contact Person	
Address	
Phone Number	
Fax Number	
Email Address	
Website Address	

Please mail, fax or email the completed form to one of the following:

Address: P.O. Box 1296
Fair Lawn, NJ 07410
Fax: 973-857-0818
Email: admin@fairlawnriverroad.com

If you have any questions regarding the directory or our other programs, feel free to call or contact our administrator, Don Smartt, at 201-797-3442 or by email: don@donsmartt.com

DON'T DELAY! SUBMISSION DEADLINE IS NOVEMBER 1, 2014.

With more and more customers looking to the internet to identify local businesses, let our directory offer you another means of connecting with your future customers!

Like Us on Facebook!
[facebook.com/fairlawnriverroad](https://www.facebook.com/fairlawnriverroad)