

RIVER ROAD & BROADWAY DISTRICT BUSINESSES: Registration is FREE!

River Road District *PET WALK & FAIR*

Fair Lawn's River Road OUTDOOR PET WALK & FAIR

Saturday, September 16, 2017 (rain or shine)

District Business/Food Exhibitors Registration Form

Event begins at 11 am - 2:00 P.M.; Vendor Setup begins at 9:00 A.M.

Description: The event celebrates the close relationship between animals and humans, our pets and our families while strolling along River Road – pets invited. The event will be joined by organizations, professionals and suppliers that keep pets healthy and strong. Join us as we celebrate and promote up to three organizations that recognize the close bond between pets and their service on our behalf. These honorees will be announced on our website www.FairLawnRiverRoad.com and Facebook.com/fairlawnriverroad.

Businesses are encouraged to provide a family fun activity to entertain the attendees – i.e.: games, coloring, face painting, photo staging with costumes, are just a few suggestions. Consider sponsoring your own entertainment – i.e.: magician, juggler, etc.; or giveaway i.e.: balloons, bags, popcorn, etc.

RAIN OR SHINE If cancelled there will be No Reschedule and No Refunds

Outdoor Location: Along the sidewalk on River Road between Berdan and Fair Lawn Avenues.

RIVER ROAD DISTRICT BUSINESSES within the walk route are invited to bring out your table and merchandise and sell in front of your store FREE. We will accommodate businesses not located between Berdan and Fair Lawn Avenues with a FREE space. **WE MUST KNOW IN ADVANCE of your intent to participate.**

Accepting RIVER ROAD DISTRICT FOOD PARTICIPANTS within the district only are invited to bring out your table and sell in front of your store FREE; no cooking outside – service only. If your food business is not located in the walk route, we will assign you space. **WE MUST KNOW IN ADVANCE of your intent to participate.**

BROADWAY DISTRICT BUSINESSES are invited to bring out your table and merchandise and participate in a space we assign FREE. We will accommodate businesses between Berdan and Fair Lawn Avenues. **WE MUST KNOW IN ADVANCE of your intent to participate.**

Space Size/Hours: River Road District Businesses: Space in front of your storefront only. **Others:** We will assign space for businesses located outside the walk route. Setup time is 9:00 A.M. to 11:00 A.M.

Fees: No fee to the River Road and Broadway district businesses. **Pre-Register by September 8.**

More Information and Directions: Email admin@donsmartt.com, call Sheila at (973) 857-1467 or Fax 973-857-0818. **Please provide email address for best communication method.**

NOTICE OF PARTICIPATION: We reserve the right to refuse any application.

Email the completed form or Mail to: River Road Improvement Corporation, c/o 450 Bloomfield Ave., Suite 101, Verona, NJ 07044. Please provide the following information:

Contact Name _____

Business Name _____

Address _____

Will setup a table in front of my business. Will not setup a table, but will be open.

My business is not along River Road between Berdan and Fair Lawn Avenues, but would like exhibit space.

Phone _____ Fax _____ Email _____

Type of Product/Service/Giveaway/Fun Activity _____
