

FAMILY FUN DAY

Fair Lawn’s River Road OUTDOOR, FREE EVENT

Saturday, June 17, 2017

River Road District Business Participation Form

Event begins at 11 am - 2:00 P.M.; Participation Setup begins at 9:00 A.M.

DESCRIPTION:

A DAY OF FUN FOR THE WHOLE FAMILY celebrating Fair Lawn communities – families, volunteer organizations and township departments – that serve our community with displays, entertainment and family fun activities while strolling along the sidewalks on River Road (no road closure).

Businesses are encouraged to provide a family fun activity to entertain the attendees – i.e.: games, coloring, face painting, photo staging with costumes, are just a few suggestions. Consider sponsoring your own entertainment – i.e.: magician, juggler, etc.; or giveaway i.e.: balloons, bags, popcorn, etc.

OUTDOOR LOCATION:

Along the sidewalks on River Road between Berdan and Fair Lawn Avenues.

DISTRICT BUSINESSES within the walk route are invited to bring out **your** table and merchandise to sell in front of your store, FREE. We will accommodate businesses not located between Berdan and Fair Lawn Avenues with a FREE space. **WE MUST KNOW IN ADVANCE of your intent to participate.**

DISTRICT FOOD PARTICIPANTS within the district **only** will be invited to bring out **your** table and sell in front of your store FREE; no cooking outside – service only. If your food business is not located in the walk route, we will assign you space. **WE MUST KNOW IN ADVANCE of your intent to participate.**

SPACE SIZE: Space in front of your storefront only. We will assign space for businesses located outside the walk route.

SETUP HOURS: 9:00 A.M. to 11:00 A.M. Participants may not break down before 2:00 P.M.

PRE-REGISTRATION: BY JUNE 1ST — NO FEES

If you are planning entertainment or some family fun activity, we need to know in advance of June 1st so we can promote your participation and activity on flyers, press, etc. and assign your space.

MORE INFORMATION AND DIRECTIONS:

Email admin@commercialdistricts.com or call Sheila at (201) 797-3442 Ext.15. **Please provide email address for best communication method. Visit www.FairLawnRiverRoad.com and our Facebook page.**

NOTICE OF PARTICIPATION:We reserve the right to refuse an application.

Fax the completed form back to (973) 857-0818 or **Mail to:** River Road Improvement Corporation, c/o 450 Bloomfield Ave., Suite 101, Verona, NJ 07044. Please provide the following information:

Contact Name _____

Business Name _____

Address _____

Will setup a table in front of my business. Will not setup a table, but will be open.

My business is not along River Road between Berdan and Fair Lawn Avenues, but would like exhibit space.

Phone _____ Fax _____ Email _____

Type of product/service _____

Description of your family fun activity _____

