

**ADVERTISE YOUR BUSINESS IN THIS SPECIAL SECTION AND  
IT WILL REACH MORE THAN 41,000 HOUSEHOLDS!**



The Broadway Improvement Corporation (BIC), River Road Improvement Corporation (RRIC) and North Jersey Media Group has scheduled

**SPECIAL DISCOUNTED ADVERTISING OPPORTUNITIES**

on the back pages of the Community News (Fair Lawn and Elmwood Park/Saddle Brook editions) and the Town News

This is an **EXCITING NEW** opportunity for River Road District businesses and the same offering to Broadway District businesses as last year. These will sell out quickly. First come, first serve for both district business advertisers.

# 2016

**PUB DATES**

- February 11
- March 24
- April 21
- May 5
- June 9
- August 25
- September 15
- October 20
- November 10
- December 8

**ADV. DEADLINE**

- February 4
- March 17
- April 14
- April 28
- June 2
- August 18
- September 8
- October 13
- November 3
- December 1

**ACTUAL AD SIZE  
2.2" X 3"**

**\$100  
PER MONTH!\***

**TOTAL CIRCULATION:**

**41,442**

**Community News - Fair Lawn**

**Community News - Elmwood Park, Saddle Brook**

**Town News - Paramus, Oradell, and River Edge**

**To participate, call:**

Jeff Stryko at 973-569-7287

Stryko@NorthJersey.com

Serena McDonald at 973-569-7208

McdonaldS@NorthJersey.com

## Advertise 4 consecutive months and get the fifth month **FREE!\***

\*Rate is net and includes full color; first 4 months must be paid to receive free 5th month.

All advertising is subject to program details as may be determined by the RRIC & BIC and all advertisers will be apprised of the restrictions and benefits of the 2016 Promotional Program offered by the RRIC & BIC. Questions regarding program details may be referred to RRIC & BIC staff, Diana Vitrano, at 201-797-3442.

\*RRIC & BIC supplements a percentage of the advertisers' cost per issue including 100% of the free 5th week.

**COMMUNITY  
NEWS**

**TOWN  
NEWS**

Community Newspapers of  
**North Jersey Media Group**